



## *Gerontological Nursing Conference Opportunity!*

Dear Sir/Madam:

The 37<sup>th</sup> Annual conference of the **Gerontological Nursing Association (GNA)** of Ontario will be held in Oshawa, Ontario on **November 1 & 2, 2012**. We are inviting your organization to participate in this vital conference as a sponsor, exhibitor or donor.

Attracting approximately one hundred and fifty delegates from across Ontario, the Conference provides you a cost-effective option to promote your company, and network with key nurse decision makers and influencers - those who will benefit from the use of your products or services.

Attendees represent a cross-section of Administrators, Directors of Care, Clinical Nurse Specialists, Educators, Direct Practitioners and other health professionals working in a range of organizations serving seniors (such as hospitals, long term care, retirement homes and community based agencies).

The GNA is a non-profit organization for nurses dedicated to serving the health care needs of older adults. The theme for the conference is "Through Different Lenses," viewing the complexity of the older person from different perspectives.

Take advantage of this exciting opportunity - complete the enclosed Exhibitor/Sponsor Registration Form and forward it with your payment before April 1, 2012 to the above address. Exhibitor space is limited, so don't delay.

For further information, or to answer any questions, contact Heather Campbell at [GNA2012@rogers.com](mailto:GNA2012@rogers.com).

Thank you for considering this opportunity, and hopefully we will see you at the conference in 2012!

Sincerely,

*Heather Campbell*

Chairperson, Exhibitor/Sponsorship Sub-Committee, GNA 2012 Conference Planning Committee.