



Gerontological Nursing Association
 37th Annual Provincial Conference
 “Hosted by the Durham Chapter”
 “*Through Different Lenses*”



November 1st and 2nd, 2012 - Quality Hotel & Conference Centre, Oshawa, Ontario

Sponsorship / Exhibitor Opportunities

Showcase and introduce your products and services to nursing professionals in long term care

Sponsorship Program Maximize company recognition		
Platinum (1)	Presenting: Principal conference sponsor. <ul style="list-style-type: none"> • Primary logo recognition on conference signage, PowerPoint presentation brochure, delegate packages and name badges. • Recognition in media releases and Perspective Journal (GNA Journal) • Complimentary inclusion of promotional material in delegate packages • Acknowledgement by moderator at conference opening and farewell • Complimentary exhibitor booth 	\$3,000
Gold (2)	Choice of sponsoring – Opening Keynote Speaker – or - Closing Keynote Speaker <ul style="list-style-type: none"> • Secondary logo recognition on conference signage, PowerPoint presentation, brochure, and delegate packages • Complimentary inclusion of promotional material in delegate packages • Acknowledgement by moderator at conference opening • Reduced exhibitor booth fee (\$250) 	\$1,000
Silver (3)	Choice of sponsoring – Thursday Evening Cocktail Reception, or Breakfast, or Lunch <ul style="list-style-type: none"> • Logo recognition on brochures, signage and delegate packages • Complimentary inclusion of promotional material in delegate packages • Acknowledgement by moderator 	\$500
Bronze (8)	Choice of sponsoring: Refreshment Break (2) or Concurrent Speaker (6) <ul style="list-style-type: none"> • Name recognition on brochures and delegate packages • Complimentary inclusion of promotional material in delegate packages • Acknowledgement at refreshment break or by session moderator 	\$250
Promo only	Opportunity to contribute brochures/promotional material to delegate package	\$100
<i>A very limited number of exhibitor spots are available and priority will be given to conference sponsors.</i>		

Exhibitor Program Prime opportunity for product and service promotion		
Exhibitor Booth	<ul style="list-style-type: none"> • Company listed in delegate package • Four specific times when delegates are drawn into the exhibitor area: Thursday evening registration and cocktail reception (5-9pm), Friday breakfast, lunch and coffee breaks. • Draw prizes recommended to enhance booth appeal • Free wireless internet and electrical hook up if required • Complimentary registration to attend sessions • Complimentary meals and breaks for two individuals 	\$500

Conference Fax Back Form to 613-271-9651

CONTACT INFORMATION

Company/Organization:	
Contact Person:	
Names for name tags	
Mailing Address:	
City/Postal Code	
Phone:	
Fax:	
Email:	

SPONSOR/EXHIBITOR OPTIONS

Sponsorship Level <input type="checkbox"/> Platinum <input type="checkbox"/> Gold – Opening or Closing Keynote <input type="checkbox"/> Silver – Breakfast, Lunch or Thursday Evening <input type="checkbox"/> Bronze – Refreshment Break or Speaker <input type="checkbox"/> Exhibitor <input type="checkbox"/> Promo only	\$ \$ \$ \$ \$	In Gold, Silver or Bronze Sponsor please indicate your choice of sponsorship item. _____
Additional lunches	\$	
Amount enclosed	\$	

If paying by cheque please make payable to Durham Chapter GNA and mail to Durham Chapter GNA, P.O. Box 132, Whitby, ON L1N 5S2. If paying by credit card please use form below.

CREDIT CARD DETAILS

Credit Card Number _____	Exp. Date _____
Name of Cardholder _____	Amount: _____
Signature _____	

EXHIBITOR REQUIREMENTS

Please Check	Item
<input type="checkbox"/>	Draped and skirted 8' table with two chairs
<input type="checkbox"/>	Free Electrical hook up
<input type="checkbox"/>	Wireless Internet access
<input type="checkbox"/>	I will have a table display unit
<input type="checkbox"/>	I will have a floor display unit
<input type="checkbox"/>	Additional meal tickets (\$20 per person)

Accommodations: If you require accommodations please call the Quality Hotel & Conference Centre 905-576-5101 and identify yourself as attending the GNA Conference. Room Rate: \$109

Conference Contact: Joanne McDonald: j/m/a Event Planning, 133-70 Edenvale Drive, Kanata, ON, K2K 3N7, T. 613-271-2713 F. 613-271-9651 E. joanne@jmaeventplanning.com